



ACTIVESIGNATURE

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CENTRALIZE THE ADMINISTRATION OF THE EMPLOYEES E-MAIL SIGNATURES AND RETRIEVE EMPLOYEE INFORMATION FROM MICROSOFT ACTIVE DIRECTORY OR ANOTHER DATA SOURCE.

ACTIVESIGNATURE for Microsoft Outlook ensures professional and uniform e-mail signatures that keep up with the organization's guidelines.

ACTIVESIGNATURE works like this: Every time an employee replies, forwards, or writes a new e-mail the e-mail signature will automatically appear in the bottom of the e-mail. Employee information are retrieved from for instance Active Directory.

The e-mail signature templates are defined and administered from the administration tool by one or more administrators. The administrator can set up as many signature templates as needed, for instance one for new e-mails, one for replies and forwards, one for Web Access, and one for foreign languages. The signature templates are defined either directly in the XSLT code or in a WYSIWYG editor, including for instance images, logos, marketing messages and disclaimers.

Extend ACTIVESIGNATURE with two modules:

- **ACTIVESIGNATURE WEBMAIL:** Administer e-mail signatures for Microsoft Outlook web Access.
- **ACTIVESIGNATURE AD UPDATE:** Employees can edit selected fields in their e-mail signature, for instance title or name.
- **ACTIVESIGNATURE OUT OF OFFICE MANAGER:** Central administration of the employees' Out of Office replies.

ACTIVESIGNATURE does not need any installation on the Microsoft Exchange Server, only on the individual client machines.

ADVANTAGES

ACTIVESIGNATURE provides the organization with a number of different improvements such as:

- Lower administration costs since it will no longer be the individual employee's responsibility to keep their own e-mail signatures up to date.
- ACTIVESIGNATURE identifies the e-mail format (HTML, Rich Text and Plain Text) and returns the e-mail with an e-mail signature in the correct format.
- ACTIVESIGNATURE supports Microsoft Outlook web Access.
- ACTIVESIGNATURE can overwrite the users own Microsoft Outlook e-mail signature.
- Increased degree of flexibility when it comes to local as well as global changes.
- Use of e-mails in the marketing strategy.
- Day-to-day or date-controlled marketing messages in the e-mail signatures.
- Central management of the organization's e-mail signatures ensures that the information in the e-mail signatures is correct.
- Ensures that all the employees' e-mail signatures keep up with the graphical guidelines.
- When using ACTIVESIGNATURE the signatures follow the employees and thus, it is easier working from several PCs.
- Select a signature template for new e-mails and another for replies and forwards.



- Smaller burden on the IT-department when the need to support the employees' own e-mail signatures disappears.

FUNCTIONALITY

- One or more signature templates are defined from the ACTIVESIGNATURE administration tool in a WYSIWYG editor or directly in XSLT code.
- The users' Microsoft Outlook client will set up and update the users' signatures so the organizations standards are kept – and contain specific user information.
- Employee information is collected from Microsoft Active Directory or another data source (by web services or direct database reference through MS ADO/ODBC)
- ACTIVESIGNATURE recognizes e-mail format and returns the e-mail in the correct format (HTML, Rich Text or Plain Text).
- With the ACTIVESIGNATURE WEBMAIL module the organization can select a signature template for webmail.
- With the ACTIVESIGNATURE AD UPDATE module the employees can edit selected fields in their e-mail signature. The changes are saved either locally in the employee's mailbox or globally in Microsoft Outlook Active Directory or another data source.
- The ACTIVESIGNATURE OUT OF OFFICE MANAGER module administers the employees' Out of Office replies and ensures that the replies are turned on in the periods needed.
- Different e-mail signatures for departments or Microsoft Active Directory groups.

SYSTEM DEMANDS

ACTIVESIGNATURE supports Microsoft Outlook 2010 and Microsoft Exchange Server 2010.

ACTIVESIGNATURE also supports:

- **Client:** Microsoft Outlook 2000 or later
- **Server:** Microsoft Exchange 5.5 or later.

PRICES

Licenses are sold in packages with 50 licenses. A basic package with 50 licenses and no modules costs 1,190 US\$ excl. of service agreement and tax. WEBMAIL and AD UPDATE cost 30 % of the ACTIVESIGNATURE license prices.

OUT OF OFFICE MANAGER depends on the number of individual administrators. See prices from www.fischerkern.com/products/activesignature/prices/ or contact us on sales@fischerkern.com.

SERVICE AGREEMENT

The service agreement is 23 % of the total license investment per year. The agreement provides the organization with support and version updating.

FISCHER & KERN

Fischer & Kern is a Microsoft Gold Certified Partner and cooperates with Microsoft in developing products and solutions for Exchange and Outlook. Several of Fischer & Kern's consultants have worked with Exchange since 1994.

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