

ACTIVESIGNATURE FOR MICROSOFT OUTLOOK

ALBOA, a cooperative housing society, has always struggled to present as a single cohesive unit. ALBOA has always been aware of the importance of presenting itself in a professional, unified manner, but has had difficulty doing so. One of the challenges faced by ALBOA has been their lack of centralized control or administration of the email signatures. Therefore, it was decided to look for a solution which could administer the organization's official email signatures.



The employees at ALBOA spent a lot of unnecessary time working out their own individual email signatures in Microsoft Outlook, which therefore were also very different. One of the problems was that a great deal of the employees did not use signatures in their emails at all, while others worked out their signatures depending on how they thought they should look. Because of this, a lot of the IT-department's time was spent on supporting the creation of these signatures. It was clear that it was necessary with a solution, which could make ALBOA appear as a professional and homogeneous organization towards the public. The choice fell on ACTIVESIGNATURE.

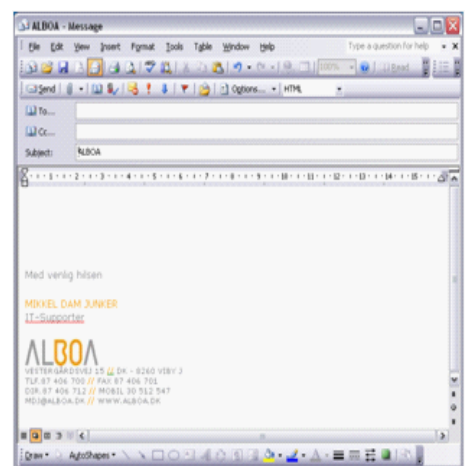
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After the implementation of ACTIVESIGNATURE, the e-mail signatures at ALBOA are now administered centrally and the employee's emails are used to communicate various news and messages. ALBOA has also benefitted from other functionalities in ACTIVESIGNATURE, as it has been necessary for ALBOA to provide some departments entirely with their own email signatures. In ALBOA, ACTIVESIGNATURE has really been a great advantage and as IT-administrator, Mikkel Dam Junker describes:

"I consider ACTIVESIGNATURE to be one of the most genius add-ons for the Microsoft Office package."

In particular, the IT-department has felt the effects of how ACTIVESIGNATURE has made support questions and errors in email signatures superfluous, just as the solution has simplified the overall email administration.

Mikkel Dam Junker believes without doubt that ACTIVESIGNATURE has strengthened the corporate identity of ALBOA.



ALBOA's email signature.

“ I consider ACTIVESIGNATURE to be one of the most genius add-ons for Microsoft Office. I can only recommend ACTIVESIGNATURE, and in my opinion it is the only professional offer on central administration of email signatures.

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IT-Administrator
Mikkel Dam Junker
ALBOA

ABOUT ACTIVESIGNATURE

ACTIVESIGNATURE makes it easy to set a standard for the organization's official email signatures, while ensuring that all email signatures also contains the correct contact information.

Fischer & Kerrn's 6 reasons for choosing ACTIVESIGNATURE:

- 1. Automatic Email Signature Supporting Microsoft Outlook Web Access:**
ACTIVESIGNATURE automatically generates the employee's email signature and inserts it to all outgoing emails. By using ACTIVESIGNATURE the organization is able to have different signatures for new emails, replies, forwards, departments etc.
- 2. Corporate Guidelines are Kept:**
ACTIVESIGNATURE ensures consistency and uniformity of the organizations email signatures. This means that the employees creative email signatures containing smileys, animations, different logos etc. will be abolished. Thus, all outgoing email signatures will have a professional design.
- 3. Correct Contact Information:**
ACTIVESIGNATURE collects the employees contact information from a central data source such as Microsoft Active Directory. This eliminates errors such as misspellings or incorrect contact information.
- 4. Email Signatures for Marketing Purposes:**
ACTIVESIGNATURE can easily be used to market the organization or a new product. By using ACTIVESIGNATURE you are able to insert company logo, disclaimer, links to the organization's website, and day-to-day or date controlled marketing messages in the email signatures.
- 5. No Administration:**
ACTIVESIGNATURE does not require any administration. When a person gets employed, promoted, changes department or job position, the signatures are automatically updated from Microsoft Active Directory.
- 6. No Installation on the Microsoft Exchange Server:**
ACTIVESIGNATURE is a client side solution, which means that no installation on the Microsoft Exchange server is necessary. Because of this, ACTIVESIGNATURE can also

FACTS

- Central management of email signatures from an administration tool
- Supports Microsoft Outlook web Access
- Identifies email format and automatically inserts email signature in the correct format
- AD UPDATE module makes it possible for the users to edit selected fields in their signature
- Insert logo, news, and links in email signatures
- Unlimited number of email signature templates e.g. on Danish, English, and German
- One signature for new emails and another for replies and forwards

ABOUT FISCHER & KERRN

Fischer & Kerrn develops and markets products and solutions for Microsoft Outlook and Microsoft Exchange that improve our customer's administrative business processes.

Our competence and focus lie within the Microsoft Information Worker solutions area.

We were established in 1999 and our business is based on healthy market conditions, with time to engage in the specific customer's problems and needs.

